

Investing at Critical Inflection Points

ABOUT US

We help companies navigate change, tackle challenges and capitalize on new opportunities to build stronger, more valuable businesses.

Valuable Executive Network

- Fortune 500 executives
- Functional experts
- Provide industry insights, relationships and surge resources

Partnership Approach

- Long-term and collaborative approach
- Direct founder involvement
- Transparent, direct, discrete

Speed and Certainty

- Committed fund
- No financing contingency in many circumstances
- Track record of seamless execution

Comfortable with Complexity

- Dynamic industries
- Business transitions
- Complex capital structures

Experienced Partner

- Founders from leading firms
- Team has closed 100+ transactions across industries and transaction types

Flexible and Creative

- Sensitive to needs of sellers
- Solutions-oriented
- Can invest across capital structure

INVESTMENT CRITERIA

Ownership Style

Control orientation

Company Size

Revenues of \$50 - \$500 million

Investment Size

Up to \$50 million per transaction from \$265 million fund
\$75 million + with active L.P. co-investment program

Industries

Flexible, with particular expertise in the following industries:

- Automotive
- Business services
- Chemicals
- Communications / media / software
- Consumer / retail
- Distribution / logistics
- Energy
- Financial services
- Healthcare
- Industrial / manufacturing

Transaction Types

- Corporate carve-outs / orphaned divisions
- Family-owned business acquisitions
- Reorganizations / recapitalizations
- Complex and special situations
- Industry consolidations
- Take-private transactions
- Operationally-challenged businesses
- Out-of-favor industries

RECENT DEALS



ABC Group (family owned business)

Toronto, Ontario

ABC Group is a leading OEM auto supplier of blow molded and injection molded thermoplastic components and systems.



Mid-States Supply Company (recapitalization)

Kansas City, MO

Mid-States is a leading distributor of pipes, valves and fittings serving the oil and gas, general manufacturing, food and mechanical construction industries.



Ironline Compression (corporate carve-out)

Nisku, Alberta

Ironline Compression is a leading full service natural gas compression company covering multiple locations throughout the Western Canadian Sedimentary Basin.



Six Flags Corporation (recapitalization)

Grand Prairie, TX

Six Flags is the world's largest regional theme park operator, with 19 parks in the United States, Canada and Mexico.



Aaroma Holdings (family owned business)

Jersey City, NJ

Aaroma is a manufacturer, distributor and supplier of essential oils and aroma chemicals used in the creation of flavors and fragrances.

EXECUTIVE BOARD

The Executive Board augments our executive network and helps us to both evaluate investment opportunities and provide value added resources for our portfolio companies. Members include current or former c-level or board executives of the following companies:

AT&T

Brinker International

CIT Group

Duke Energy

Dunkin' Brands

Ford Motor Company

MetLife Inc.

Tempur Sealy

Six Flags Entertainment

TEAM

The co-founders of Staple Street Capital, Stephen D. Owens and Hootan Yaghoobzadeh, are veterans of The Carlyle Group and Cerberus Capital, respectively, and first worked together starting in 1998. Our team has completed 100+ transactions involving carve outs, operational turnarounds, buyouts, public-to-privates, restructurings, refinancings or recapitalizations.

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